

SPRINGWOOD SUN CLUB BRIEF PRIVACY POLICY

Springwood Sun Club takes your privacy seriously and we want to ensure that your data is secure.

Below is a brief summary of what data we collect, how we use it and how you can control it.

If you would like more information and more details, this can be found in our privacy policy.

Form Data Collection

We will collect personal information from you when you make your initial enquiry to us, when you make a booking or make an application for membership.

- This includes your name, home address, email address, and phone number, and in some cases your date of birth and *car registration number
- We use this information to allow us to correspond with you in regards to your enquiry, visitor booking or your application for membership.
- As a member of Springwood Sun Club, we further use this information to correspond with you, via email, telephone or text throughout the time of your membership.
- You have various rights under data protection law, including the right to request access to the personal data we hold on you, and a right to request that we delete all such personal data in line with our privacy policy.

* For arrival identification purpose only

Cookie Data Collection

Statcounter is an online service which helps us to understand our visitors; for example, how visitors find our website, how long they spend on our site, which web pages they are most interested in etc. We use Statcounter because better understanding how visitors are interacting with our website helps us to improve the content, design and functionality of our site. This allows us to offer a better online experience to our visitors. Statcounter uses cookies and other technologies to collect data on visitors and visitor activity on our website. This data includes:

- Time and date of visit (this can help us to identify and plan for busy periods on our website)
- IP address (this is a numerical label assigned to a device by an Internet Service Provider to enable the device to access the internet)
- Browser and Operating System (this can help us to make sure that our website functions correctly in the browsers/operating systems used to access our site)
- Device Information e.g. device type and screen size (this can help us to make sure that our website functions correctly in the devices used to access our site)
- Referring Data e.g. a search engine link (this can help us to understand which search engines are helping visitors to find our website)

Furthermore, when you visit our website a Statcounter cookie (called "is_unique") may be placed in your browser. This cookie is used only to determine whether you are a first-time or returning visitor and to estimate unique visits to the site.